

ABOUT INTLANG (Gloria ZHANG, MD)

Intlang Consulting Group offers cross cultural marketing and business solutions to Australian businesses, helps them identify new opportunities in overseas markets, breaks down cultural barriers, creating optimised investment or joint venture operations, ultimately bringing different values, strength and business practice together.



China News

Green companies set to soar on the policy boost from Congress

At the recent 19th National Congress of Communist Party of China, President Xi reaffirmed the country's commitment to push forward green development. "Lucid waters and lush mountains are invaluable assets".

New energy cars and opportunities for foreign automakers

China sold ~400,000 new energy cars between Jan-Sept 2017, a 37.7% rise year-on-year, according to the China Association of Automobile Manufacturers. Sales are expected to reach a total of ~700,000 by December. China may soon allow foreign automakers to establish wholly owned operations dedicated to new energy cars, likely first in free trade zones. LMC Automotive Shanghai statistics show ~70% of new energy cars sold in China are affordable at ~50,000 yuan (A\$10,000). Nevertheless, the Chinese government is investigating whether this new sector will suffer from overcapacity as both traditional and new carmakers have been developing and expanding production of new energy cars in recent years .

(Source: China Daily Business 30 October 2017)

Australia News

14 & 15 November 2017 | Hyatt Regency Hotel Perth, WA

Proudly presented by Vertical Events

With all the talk about renewable energy and emission targets to bring forth a new wave of clean energy options, it is the time when the resources industry steps up to supply the minerals needed to build the batteries and other components in the renewable industry.

The Low Emission and Technology Minerals Conference features many of the upcoming and also developed resources companies dealing in the Lithium, Graphite, Vanadium Cobalt, Manganese, Magnesium, Rare Earths and other minerals associated with 'Clean Energy Minerals'.

For information about Conference Programme and Online Registration, please visit the conference website at <http://verticalevents.com.au/LETM2017>.

Contact Intlang to find out how you can grow your product in China's developing markets today.
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1800 984 880 | +61 8 9481 8917

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INTLANG CORPORATE
CONSULTING PTY LTD



SUITE 8, 90 KING STREET
PERTH, WESTERN AUSTRALIA, 6000



INFO@ICC-AUSTRALIA.COM.AU



WWW.ICC-AUSTRALIA.COM.AU