

ABOUT INTLANG (Gloria ZHANG, MD)

Intlang Consulting Group offers cross cultural marketing and business solutions to Australian businesses, helps them identify new opportunities in overseas markets, breaks down cultural barriers, creating optimised investment or joint venture operations, ultimately bringing different values, strength and business practice together.



China's overseas takeovers in 2017 may be larger than thought

Chinese overseas investments rose from \$170.2 billion in 2016 to \$185.4 billion in 2017. That's in contrast to the dip reflected in the official figures from Beijing. The reason may be "Because China uses subsidiaries for purchases which do not consolidate in the parent company, the actual amount of purchases looks lower when using more common statistics." (CNBC)

China Seeks To Ease Policy For Foreign Investors

China's Ministry of Commerce has proposed to revise rules for foreign investors making strategic investments in Chinese listed companies. The revised rules may allow foreign strategic investors to sell their stakes 12 months after they make an investment, while the current rules require investors to hold on to their investment for at least three years. (China Money Network)

PetroChina forecasts first half net profit to more than double

China's largest oil and gas producer PetroChina expects its profits to more than double in the first half of this year with net profit will rise by 107% to 122% from the same period a year ago. PetroChina said in filing to the Shanghai Stock Exchange on Monday. (Reuters)

China's courier companies explore air cargo market

2018 half record shows China's express delivery sector made a total of 22.08 billion deliveries, up by 27.5 percent from the same period last year. A total of 520 million overseas deliveries were made during that period of time, up by 43.1 percent. (China Daily)

Chinese market boosts Mercedes-Benz sales to reach new record

BERLIN - Strong demand from Chinese market boosts the sales of Mercedes-Benz to reach a new record in the first seven months of 2018. A total of 392,780 units have been delivered to Chinese customers, representing a year-on-year increase of 15.1 percent. (China Daily)

Intlang can help you overcome and understand language and cultural hurdles in order to establish a solid basis for your product or service in a new market. Call today for an appointment.

(13 August 2018)

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