

ABOUT INTLANG (Gloria ZHANG, MD)

Intlang Consulting Group offers cross cultural marketing and business solutions to Australian businesses, helps them identify new opportunities in overseas markets, breaks down cultural barriers, creating optimised investment or joint venture operations, ultimately bringing different values, strength and business practice together.



China's Fastest Growing Industries

As we officially stepped into 2018, let's look at the fastest growing industries in China:

1. Internet – the rapidly growing Internet economy with more than 3 million websites in China alone, is the country's top industry for employment.
2. Education & Training – some education funds can reach ¥30 - 50 million in capital (A\$6 million - \$10 million), there is an increasing number of tuition centres for students.
3. Agriculture – with strong support from the government and incentive programs, many agricultural businesses are achieving high growth and huge profit margins.
4. Tourism – from 2011 to 2013, Chinese domestic online travel market transactions increased from ¥131 billion by an average 25% each year.
5. Culture & Entertainment – the growing trend of low budget Chinese movies to achieve massive box office records, indicates Chinese people's strong desire for culture entertainment.
6. Smart homes – in 2015, smart home appliance sales reached ¥125 billion (A\$25 billion), and is expected to break through ¥1 trillion by 2020.
7. Age care products & services – currently less than ¥100 billion (A\$20 billion) spending, it's expected to be ¥600 billion per annum (A\$120 billion) as demand for these services grows.
8. Biomedicine – an emerging industry, the pharmaceutical technology will become the driving force of future innovation.
9. Health Management – economic growth and rise in living standards has increased people's awareness and willingness to invest in healthy lifestyle choices.
10. Information Security – construction of smart cities has set new demands for information security technology, and will be applied to cloud, mobile internet, mega data, and mobile payments.

Intlang services can prepare your business to capture the growing demand in China – contact us to find out how (26 February 2018).



1800 984 880 | +61 8 9481 8917

AFFILIATED ASSOCIATION

SUPPORTING ORGANISATION



The International College of Communication (ICC)
Global Skills. 全球技能。走遍世界!



INTLANG CORPORATE CONSULTING PTY LTD



SUITE 8, 90 KING STREET
PERTH, WESTERN AUSTRALIA, 6000



INFO@ICC-AUSTRALIA.COM.AU



WWW.ICC-AUSTRALIA.COM.AU